



6AM



7AM



10AM



1PM



4PM



7PM



10PM

WAKE UP AND GET READY FOR THE DAY



BROWSE GULF NEWS ON MOBILE



DRIVE CAR TO OFFICE



BROWSE GULF NEWS WEBSITE ON DESKTOP

LUNCH TIME :)



BROWSE GULF NEWS



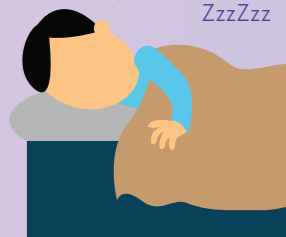
DRIVE CAR TO HOME



DINNER



LIGHT READING



ZzzZzz

ACTIVITY

Traffic News
Markets
Gold Rate

ACTIVITY

News / Markets
Gold Rate
Order Food

ACTIVITY

Place to Eat / Instant
Articles / Gold Rate
Currency

ACTIVITY

Plan for weekend
Buy Tickets
Book a Cab

ACTIVITY

Light Reading /
Photo Gallery

3.77

pages per session

GN REACH

Gulf News
Facebook Instant
Articles / Google
Newsstand

GN REACH

Gulf News Business
Gulf News Facebook
Xpress

GN REACH

Gulf News Lifestyle
Friday
getthat.com

GN REACH

Gulf News Guides
Inside Out
Baby & Child

GN REACH

Gulf News
Wheels, GNtech
Watchtime

Watches

Restaurants

Consultancy Services

Real Estate

Jewellers

Shopping

Cinema / Malls

Events

Mobile Phones

Taxi Service Companies

Audio / Video

Car Dealers

Watches

Potential Advertising Partners

Gold businesses

Financial Services

Car Dealers

Banking / Finance

Car Dealers

Restaurants

Hotels / Resorts

5m:24s

Average time spent per page

MOBILE VS. DESKTOP USERS

